

Plantation drive on World Environment Day

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Tata Steel today observed the World Environment Day at its Kalinga Nagar plant area in Jajpur and reiterated its commitment towards creating a sustainable future.

In line with the decadal theme of Ecosystem Restoration as declared by the United Nations, the private steel company will celebrate the month of June as Sustainability month.

Sanjiv Paul, vice president (Safety, Health & Sustainability), Tata Steel, said: "There has never been a more urgent need to revive damaged ecosystems than now. Preventing and reversing the impact on our surroundings caused by years of neglect with a focus on Reimaging, Recreating and Restore is the first step towards conserving biodiversity and natural habitat. The Sustainability month is dedicated to creating awareness amongst the employees and local communities as we believe collaborative efforts can deliver impactful outcomes."

The day started with the plantation drives at the plant site. Various initiatives including poster campaign, slogan competition, photo contest on the theme of Restore Nature through

Appreciation, Sapling distribution and Bird Nest placement events were organized to spread the awareness on ecosystem restoration. Over 2000 saplings were planted in plot-2 housing colony and other locations inside the Plant in Kalinga Nagar.

As part of the Sustainability month, a slew of activities have been planned for the coming weeks to spread the awareness and the urgency of environmental conservation. Similarly, Visa Steels also today observed the World Environment Day at Kalinga Nagar plant area and planted hundreds of saplings in its plant premises to mark the occasion.

Besides, the company also organised a host of activities with Covid guidelines to spread the awareness on ecosystem restoration.

IIT Bhubaneswar organized a plantation drive inside the campus aimed at campaigning for green culture and promoting a greener ecosystem along with providing a pollution-free atmosphere, by adhering to the safety and social distancing parameters in view of COVID-19. The drive was inaugurated by Prof. R.V. Raja Kumar, Director, IIT Bhubaneswar.

"At IIT Bhubaneswar we have been at the fore-

front of research pertaining to green technologies aimed at reducing the carbon footprint" said Prof Kumar.

The Indian Farmers Fertiliser Cooperative Ltd. (IFFCO), celebrated World Environment Day by planting 540 saplings to develop and create an eco-friendly green belt near the gypsum pond area.

K.J. Patel, Sr. Executive Director, IFFCO Paradeep Unit, Er. Dillip Kumar Dash, Regional Officer, Paradeep, State Pollution Control Board, Odisha spoke on biodiversity. This year IFFCO has planned to plant 40,000 saplings within its premises.

Mr P K Sinha, Chairman-cum-Managing Director, Mahanadi Coalfields Limited (MCL) today emphasised on all inclusive approach to protect the environment and increase the green cover on mother earth, as company planned for plantation of 2.7 lakh trees over 150 hectare of land in Odisha during the current financial year 2021-22. He unfurled environment flag at company headquarters here and administered an oath to senior officers present at the venue as well as others connected virtually from the project areas in Angul, Jharsuguda and Sundergarh districts.